



The Jewish Federation OF GREATER WASHINGTON

Israel at 75 Synagogue Grants 2023 GRANTS PROCESS OVERVIEW

BACKGROUND

Federation looks forward to partnering with synagogues across Greater Washington as we celebrate, honor, and uplift Israel at 75 from January - June 2023. Our extended Israel at 75 community celebrations will highlight in-person and online opportunities for community members of all ages and backgrounds to connect with Israel and Israelis.

We are pleased to offer **grants of up to \$7,500 to area synagogues** to help congregations develop community-facing Israel engagement opportunities during this milestone year.

Below, please find Federation's request form, process, criteria, categories, and deadlines to apply for engagement grants specific to our communal celebration of Israel at 75.

Questions? Contact Noa Havivi at noa.havivi@shalomdc.org. **Please note:** The **entire** grants process will be digital. No paper submissions will be accepted.

ISRAEL AT 75 GRANTS PROCESS 2023

- Grant applications will be open from January 1, 2023 until May 1, 2023. Throughout that time, funding will be available on a rolling basis or until funds are depleted.
- Grant status will be communicated within 3 weeks following the submitted request form. Awarded grants will require a signed funding agreement to begin the payment process.
- Grant payments will be **disbursed by June 30, 2023** to synagogues that have met all grant criteria outlined on the application.
- Program evaluation forms are due following the completion of the program, and no later than July 15, 2023.
- To allow for equal opportunity to Israel programming resources across the community, synagogues who receive support through Federation's Community Shlichim Program may submit grant applications beginning February 15th.
- One grant will be awarded per community/congregation. Before submitting your application, please confer with your synagogue's professional team to ensure your submission is comprehensive.
- Multi-synagogue partnerships are welcome and encouraged! Consider submitting joint applications for programming designed to engage broad swaths of our community.

CRITERIA

Synagogues located in Greater Washington: Washington, DC, suburban MD, or Northern VA can qualify for grants to support programs that generate opportunities for community members to engage in a meaningful connection with Israel*.

Some of the basic criteria to qualify for funding include:

1. The program is open to the public.
2. Timeline for programming is between January 1 and June 30, 2023.

3. Programs funded through this partnership requires co-branding with the Israel at 75 design framework** and include Federation’s logo. This pertains to:
 - a. Program materials, promotional materials, swag
 - b. Advertising, social media content, and other resources and collateral
4. All programs must be posted to Federation’s Israel at 75 website at least two weeks prior to event.
5. This partnership is designed for programs that include registration. Any information you may collect that might assist Federation to better understand your community’s needs and interest would be welcome, though not required (e.g. number of registrants and attendees; post-program survey).

*These are designed to support new programs and not substitute resources in a core operating budget.

**The Israel at 75 digital toolkit will be provided to all grantees, and support/marketing consultation is available.

AVAILABLE GRANT TYPES

Note: The application requires the estimated cost of your offerings, which will help inform the awarded grant amount. Please do not apply for more funding than you estimate the program(s) will require.

- Type A: for programs estimated to engage up to 100 unique people: grants will be up to \$2,000 per synagogue for Israel at 75 engagement or celebration programs.
- Type B: for programs estimated to engage more than 100 unique people: grants will be up to \$3,500 per synagogue for Israel at 75 engagement or celebration programs.
 - **NOTE:** Synagogues choosing to collaborate and work together on a collective effort for a program designed to engage more than 100 people will be eligible to receive an additional \$1,500 toward the total cost of the initiative – a total grant of \$5,000.
- Type C: **Collaboration** (2+ synagogues) for programs estimated to engage more than 200 unique people: grants will be up to \$7,500 for Israel at 75 engagement or celebration programs offered in partnership between multiple congregations.

GRANT TIMELINE

January 2023	Grant applications open
February 15, 2023	Grant applications open for synagogues supported through Federation’s Shlichim Program
January - May 2023 notification	Grant review process and [rolling] approval
May 1, 2023	Grant applications close (or as long as funds are available) at 5:00 PM
June 30, 2023	All programs have concluded
July 2022 (latest)	Payment of grant awards
Immediately after completion	Program Evaluation form, survey results, and attendance lists due within two weeks following completion of program

QUESTIONS?

For questions about forms and submission process contact Noa Havivi at noa.havivi@shalomdc.org.